



# What is VITA SPINACH®?

A water-soluble powdered extract of the Amaranthus plant (aka "red spinach") that is high in naturally occurring dietary nitrate. Ancient cultures in Asia and the Americas revered it as a superfood for its capacity to boost energy and endurance. Like a well-trained marathoner, red spinach is drought-tolerant and thrives at high altitudes, in strong winds, and in blazing temperatures.



# **Key benefits**



Rich in Antioxidants
Red spinach is packed with
antioxidants that help combat
free radicals in the body,
protecting cells from oxidative
stress and reducing the risk of

chronic diseases.



Boosts Immune System
A good source of vitamins A
and C, both of which contribute
to a robust immune system.
These vitamins help strengthen
the body's defenses against
infections and diseases.



Promotes Eye Health
The presence of vitamin A,
lutein, and zeaxanthin in red
spinach supports healthy vision
and may reduce the risk of
age-related macular degeneration and cataracts.



Supports Brain Health
The presence of folate, vitamin K,
and antioxidants in red spinach
contributes to brain health. These
nutrients may help enhance
cognitive function, memory, and
protect against age-related
cognitive decline.



Supports Heart Health
The presence of potassium and dietary nitrates in red spinach can help regulate blood pressure levels, promoting cardiovascular health and reducing the risk of heart disease.



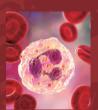
Supports Bone Health
Rich in calcium, an essential
mineral for maintaining healthy
bones and teeth. Regular
consumption of red spinach can
contribute to bone density and
prevent conditions like
osteoporosis.



Provides Iron for Energy
A good source of iron, a mineral
necessary for the production of
red blood cells and oxygen
transport in the body. Adequate
iron intake helps prevent
iron-deficiency anemia and
supports overall energy levels.



Enhances Digestive Health Red spinach contains dietary fiber, which aids in proper digestion and prevents constipation. It also supports a healthy gut microbiome, promoting overall digestive health.



Anti-Inflammatory
With its array of phytochemicals, including flavonoids and phenolic compounds, VITA
SPINACH® fights inflammation, alleviating discomfort from inflammatory conditions.



Weight Management
Low in calories and high in fiber,
making it a beneficial addition
to a weight management diet.
The fiber content promotes
satiety, helping you feel fuller
for longer and reducing
overeating.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat or prevent any disease.



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# 5X Nitrate Concentration

Red spinach offers approximately five times the nitrate concentration of beets, the current food choice for endurance athletes. Red spinach also provides an alternative for those who don't like or cannot consume beets.



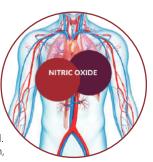
**Naturally Occurring Nitrate** 

## WHAT IT DOES?

VITA SPINACH® relaxes blood vessels and increases blood flow by boosting the production of nitric oxide.

#### WHAT IS NITRIC OXIDE?

Nitric Oxide is a gas released in blood vessels that reduces blood pressure, increases circulation, and helps the body function better overall. It also plays a crucial role in the immune system, neurological functions, and many other physiological processes.



#### Lactic acid in blood increased while fatigue decreased

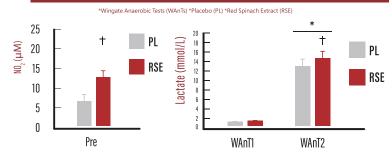


Figure 1. Changes in (a) plasma nitrite (NO2;  $\mu$ M) and (b) pre- and post-exercise blood lactate (mmol/L; La-) between placebo (placebo; grey bars) and red spinach extract (red spinach extract; dark red bars). Data are presented as mean  $\pm$  SD. \* indicated significantly different from pre-exercise (p < 0.05). † indicates significantly different from placebo (p < 0.05).

#### Fatigue was lowered by 7% from red spinach extract versus placebo

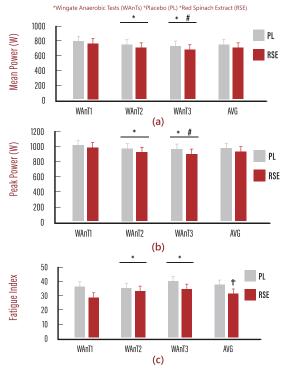


Figure 2. Changes in (a) mean power (W), (b) peak power (W), and (c) fatigue index (W/s) for WAnT1, WAnT2, WAnT3, and all WAnTs averaged together (AVG) between placebo (placebo; grey bars) and red spinach extract (dark red bars). Data are presented as mean  $\pm$  SD. \* indicates significantly different from WAnT1 (p < 0.05). # indicates significantly different from WAnT2 (p < 0.05).

#### STUDIES ON RED SPINACH EXTRACT:



 1g red spinach reduced time-to-completion, increased power and speed, and lowered blood pressure Study: 17 cyclists, double blind https://journals.lww.com/nsca-jscr/abstract/2021/09000/red\_spinach\_extract\_supplementati on\_improves\_cycle.27.aspx





- 4.4g red spinach from Nutrigardens reduced fatigue by 7% Study: 11 athletes, double-blind https://www.mdpi.com/2673-9801/3/1/10
- 1g red spinach increased ventilatory threshold (VT) compared to placebo Study: 15 athletes, double-blind https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5969023/

### **APPLICATIONS**



Sports Nutrition sports drinks, energy drinks, pre-work drinks and energy bars



Nutritional Supplements capsules, tablets



Gummies and Candies gummies and functional candies



Healthy Beverages protein powder drinks, smoothies, and shakes, fruit-vegetable blends and juices



Healthy Cookies and Pastries cookies, cakes,wafers, bars and snacks

# WHO USES VITA SPINACH®?

#### **Athletes**

Maximize your performance with VITA SPINACH® as a pre-workout supplement.

#### **Aging Individuals**

Maintain vitality and support cardiovascular health.

#### **Individuals with Erectile Dysfunction**

Discover a natural solution for enhanced blood flow and overall well-being.